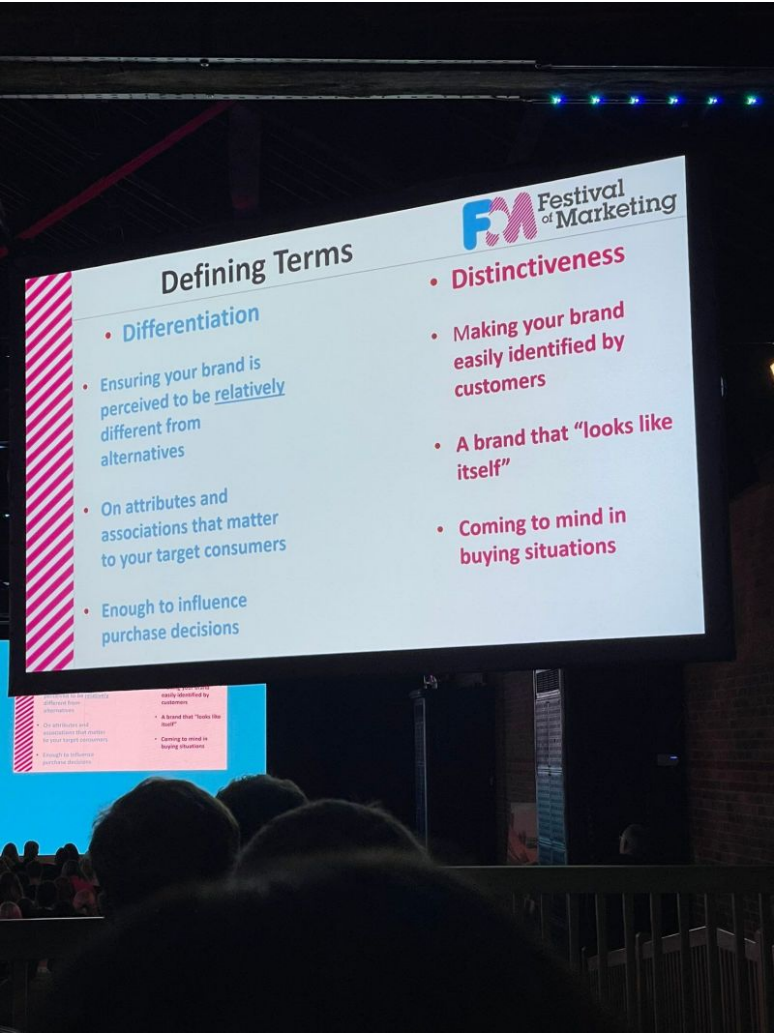


Differentiation vs Distinctiveness

Say your message with distinctiveness because the two complement each other. They work hand-in-hand.



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